

CREATING COLORS WHILE WORKING ON A PAGE

PRO TIPS TO STRATEGIZE & MAXIMIZE IN eDESIGN

Sometimes you want to create colors when you're right in the middle of designing pages. The good news is you don't have to be in Settings to create a color. You can also create one while you work. As always, it's very important to make color selections from a printed swatch. To learn more about that, see page 26 of the Adviser and Editor's Start Up Guide to setting up eDesign.

CREATING COLORS FROM A PRINTED SWATCH WHILE ON A PAGE

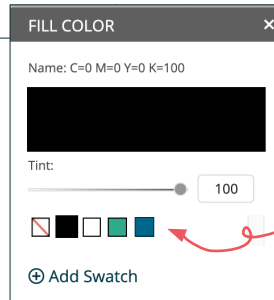
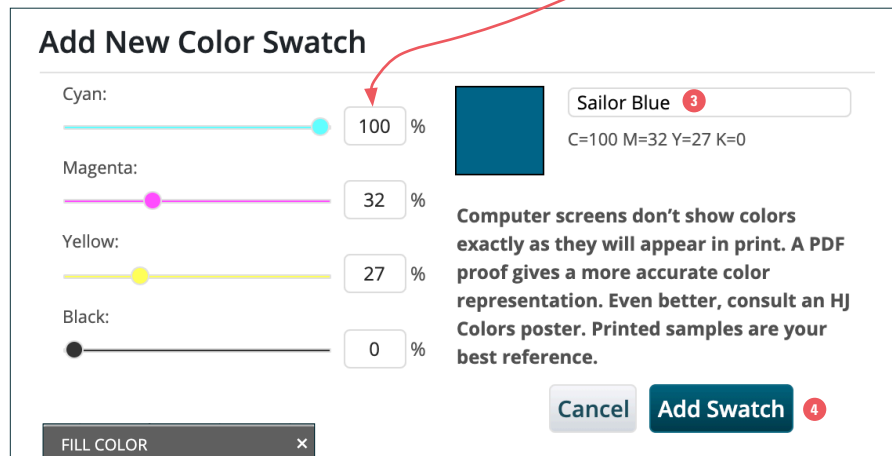
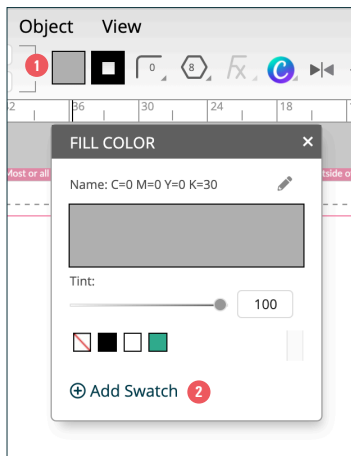
Before you create a color, start with a printed swatch. A great resource is the Colors poster in your kit. If you can't find it, contact your CSA. Your CSA's contact information is posted on eDesign's Home screen in the lower left corner.



Let's say you want to use the blue below on the Colors Poster.
First, note its CMYK blend:
Cyan = 100
Magenta = 32
Yellow = 27
blacK = 0

To add a color while working on a page, do the following:

- 1 Click on the Fill Color icon in the Control Panel up top.
- 2 Click Add Swatch in the Fill Color modal that opens up.
- 3 Optional - Give it a custom name (or keep the CMYK blend eDesign will automatically put there).
- 4 Click the Add Swatch button to save it.



After you add it:
After you add it, the color will show up in your line-up of approved swatches and will be available on all pages.